



FREQUENTLY ASKED QUESTIONS

Q: What is the goal of the “1 year 100 Men” campaign for 100 Big Brothers?

A: The “1 Year 100 Men” campaign addresses a severe shortage of Big Brothers in Niagara. Our goal is to recruit 100 men to act as Big Brothers to boys across Niagara.

Q: When does the campaign for 100 Big Brothers start?

A: The campaign for “1 Year 100 Men” commences on Friday September 28, 2007.

Q: Are you targeting individuals, or businesses and organizations as well?

A: The campaign will target both individuals and businesses/organizations in Niagara. Big Brothers Big Sisters will contact organizations throughout Niagara to offer on-site visits and will provide information about the range of opportunities available. Fundraising is important, but “friend raising” is equally important. Individuals interested in learning more can visit our website www.1year100men.com.

Q: Do Big Brothers and Big Sisters act as substitute parents?

A: No, in reality they serve as mentors or role models to children who need the positive influence in their lives. Big Brothers do not join the families of their little brother, nor do they assume the responsibility of a parent.

Q: Does being a Big Brother or Big Sister take a lot of time?

A: There is an opportunity to fit everyone’s schedule; whether a person has two hours a week or two hours a month.

Q: Does being a Big Brother or Big Sister cost a lot of money?

A: No. Big Brothers Big Sisters encourage low and no-cost activities and can even suggest to you ideas to alternative activities.

Q: Do seniors qualify to act as a Big Brother?

A: Yes, and seniors make great mentors. If you’re a senior with travel plans or health concerns, please let us know and we’ll be happy to discuss your needs and find a mentoring opportunity that best suits you.

- OVER -

Q: Are Little Brothers and Little Sisters trouble children?

A: What most defines BBBS children is that they are not troubled, but rather, they are eager. Eager to have a Big Brother or Big Sister walk through the brave red door of their hearts; eager to do fun, and perhaps new things with their Big Brother.

Q: Do you need Big Sisters as well?

A: Absolutely. There are many young girls waiting for a Big Sister and we are looking for Big Sisters to act as mentors for a program titled 'Healthy Bodies Healthy Minds'. This program is designed to encourage participation in physical activity, healthy eating choices, and the development of a positive self-image

Q: What can I do to help – how do I get involved?

A: As an organization, holding events, hosting on-site visits and setting goals at your workplace to help recruit as many Big Brothers as you can is a great start. We have many volunteers who can offer their assistance in terms of on-site visits and lunch and learn presentations.

As an individual, you can begin by contacting us at one the office located in your municipality. Below is a list of our offices located across Niagara:

Big Brothers Big Sisters of Niagara Region

Greater Fort Erie – (905) 871-8836

Niagara Falls – (905) 357-5454

St. Catharines, Thorold and District – (905) 646-3230

For more information, please visit www.1year100men.com.

Contact:

Jon Braithwaite, Executive Director
Niagara Falls Big Brothers Big Sisters Association
Phone: (905) 357-5454 ext. 222
jon@niagarafallsmentors.org

Dale J. Davis, Executive Director
Big Brothers Big Sisters - St. Catharines, Thorold and District
Phone: (905) 646-3230
daledavis@bbbsmentors.ca